



Define Yourself: And Become the Architect of Your Future

By MonaLisa Chukwuma

Filament Publishing. Paperback. Book Condition: new. BRAND NEW, Define Yourself: And Become the Architect of Your Future, MonaLisa Chukwuma, Take the time first to understand who you are and everything else will fall into place. Define Yourself is a practical guide for developing and managing a powerful, compelling and enduring personal brand. This book cuts through the jargon and confusion around what personal branding is about and gets to the heart of the what, why and how of personal branding. Filled with inspiring quotes from others with strong personal brands, the book challenges and encourages you to overcome any self or other imposed barriers and limitations, expand your vision, create a life of value and most importantly become your best self.

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