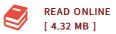


Planned Giving, Planned Taking (Paperback)

By MR Gary Callahann

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In a small, wealthy private college, the high-stakes world of development pushes fundraisers into risky territory, forcing communications professionals to walk the same questionable lines. When the Advancement team lands two transformational gifts, family members charge school leadership with elder abuse. Watch the insulated, austere campus community mishandle a crisis and unravel. Self-absorbed egos, power-hungry administrators, and cliqued-up staff members collide with rumors, accusations, and arrests, turning the situation into an unsolvable public relations disaster. Excerpts Susan moved cautiously at first when she began to pursue the major gift. Gradually she increased her efforts. Why not, it was a legitimate pursuit. Lydia understood that Susan wanted a gift from her. No secrets between them on this. No con games. Everything transparent. The more Susan learned about Lydia s life, the closer Susan felt toward her, the more Susan genuinely wanted her husband s legacy to live on, to keep the family name alive. This was a special woman, who shared a special life with a successful alum. She believed a gift to the school could help their shining spirit endure....



Reviews

Extremely helpful for all class of folks. It is really simplified but excitement from the 50 percent of your ebook. You wont sense monotony at at any moment of your time (that's what catalogs are for about if you check with me). -- Prof. Zachary Pollich V

Without doubt, this is actually the best operate by any article writer. Indeed, it can be perform, nonetheless an interesting and amazing literature. Its been written in an exceedingly straightforward way in fact it is only soon after i finished reading through this book through which in fact changed me, modify the way in my opinion. -- Miss Elissa Kutch V