



Making Easy Listening: Material Culture And Postwar American Recording (Paperback)

By Tim J. Anderson

University of Minnesota Press, United States, 2006. Paperback. Condition: New. First. Language: English . Brand New Book. The history of commercial, economic, and aesthetic forces in the music industry. The period between the Second World War and the mid-1960s saw the American music industry engaged in a fundamental transformation in how music was produced and experienced. Tim Anderson analyzes three sites of this music revolution: the change from a business centered around live performances to one based on selling records, the custom of simultaneously bringing out multiple versions of the same song, and the arrival of in-home high-fidelity stereo systems. Making Easy Listening presents a social and cultural history of the contentious, diverse, and experimental culture of musical production and enjoyment that aims to understand how recording technologies fit into and influence musicians , as well as listeners , lives. With attention to the details of what it means to play a particular record in a distinct cultural context, Anderson connects neglected genres of the musical canon - classical and easy listening music, Broadway musicals, and sound effects records - with the development of sound aesthetics and technical music practices that leave an indelible imprint on individuals. Tracing the countless...



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