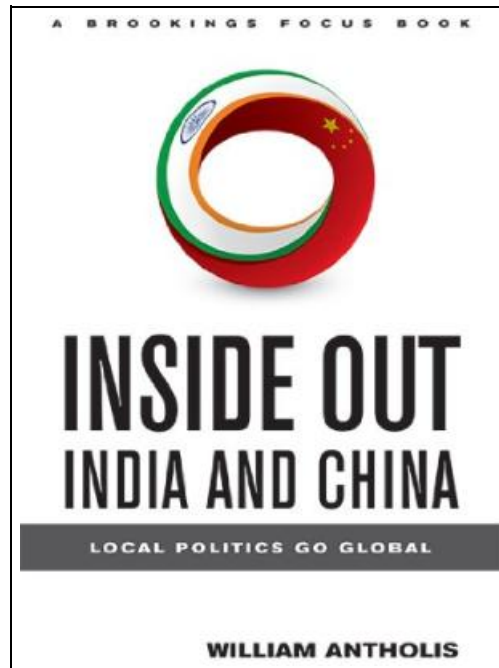


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Brookings Institution. Hardback. Book Condition: new. BRAND NEW, Inside Out, India and China: Local Politics Go Global, Antholis William, For the last decade, China and India have grown at an amazing rate - particularly considering the greatest downturn in the U.S. and Europe since the Great Depression. As a result, both countries are forecast to have larger economies than the U.S. or EU in the years ahead. Still, in the last year, signs of a slowdown have hit these two giants. Which way will these giants go? And how will that affect the global economy? Any Western corporation, investor, or entrepreneur serious about competing internationally must understand what makes them tick. Unfortunately, many in the West still look at the two Asian giants as monoliths, closely controlled mainly by their national governments. Inside Out, India and China makes clear how and why this notion is outdated. William Antholis - a former White House and State Department official, and the managing director at Brookings - spent five months in India and China, travelling to over 20 states and provinces in both countries. He explored the enormously diversity in business, governance, and culture of these nations, temporarily relocating his entire family to Asia. His travels, research, and interviews with key stakeholders make the unmistakable point that these nations are not the immobile, centrally directed economies and structures of the past. More and more, key policy decisions in India and China are formulated and implemented by local governments - states, provinces, and fast-growing cities. Both economies have promoted entrepreneurship, both by private sector and also local government officials. Some strategies work. Others are fatally flawed. Antholis's detailed narratives of local innovation in governance and business - as well as local failures - prove the point that simply maintaining a presence in Beijing and...



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