



Obstacles Welcome: How to Turn Adversity Into Advantage in Business and in Life

By Ralph De La Vega

Thomas Nelson. Paperback. Book Condition: New. Paperback. 274 pages. Dimensions: 8.3in. x 5.4in. x 0.8in. Ralph de la Vega, President and CEO of AT and T Mobility and Consumer Markets, shares the lessons learned in business and in life along the journey from Cuba to Corporate America. Ralph de la Vega arrived in the United States from Cuba in 1962. He was alone. He was scared. He was 10. Separated from his parents by Cuban authorities just moments before they were to board a plane to Miami, de la Vega was baptized early and abruptly in the waters of adversity. It would be four long years before his mother, father, and sister gained legal passage to America. But while the boy would never have chosen such circumstance, it's the man who can look back and say he would not have changed it. In *Obstacles Welcome*, de la Vega recounts his journey as a young Cuban immigrant to president and CEO of AT and T Mobility and Consumer Markets, a subsidiary of AT and T Inc. (NYSE: T). A frontliner in the converging worlds of technology and communications, de la Vega takes readers behind the scenes of the Internet revolution, shares insights from the...



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