



Go it Alone

By Bruce Judson

HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, Go it Alone, Bruce Judson, There is an epidemic of unhappiness in the American workplace. A full 70 percent of workers in the United States report that they are disengaged from their jobs. When asked, "Do you have the opportunity to do what you do best every day?" only 20 percent of nearly 2 million employees said yes. It is no wonder that 56 percent of all Americans dream of starting their own business. So why don't they do so? Because starting one's own business is seen as difficult, expensive, and risky. In this extraordinary book, successful Go It Alone! entrepreneur Bruce Judson explains that the conventional wisdom about starting your own business is stunningly wrong. Using the leverage of technology -- e-mail, the World Wide Web, and the remarkable array of off-the-shelf business services now available -- it is dramatically easier to start your own business. Magnified by these new services, it is also possible to create, for the first time, a highly focused business. Bruce Judson shows you the practical steps that will allow nearly any individual to create a business, often using job skills that seem to require an entire...



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Reviews

A top quality ebook and the typeface used was interesting to read through. It is rally intriguing throug reading through period. You wont feel monotony at anytime of the time (that's what catalogues are for relating to when you ask me).

-- Estelle Donnelly

Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.

-- Dr. Deonte Hammes DDS