Starting Your Career as a Graphic Designer

By Michael Fleishman

Skyhorse Publishing. Paperback. Book Condition: new. BRAND NEW, Starting Your Career as a Graphic Designer, Michael Fleishman, The ultimate source for beginning professionals, working professionals looking to make a change, and entrepreneurs wanting to go out on their own, this friendly guide details every business aspect of commercial graphic design, including how to: * Create a portfolio * Make initial contacts * Develop a financial plan * Set up an office * Acquire supplies and equipment * Price your own work * Market on the Web * Nurture a growing freelance business * And much more In a market-by-market survey, the author devotes entire chapters to selling one's work within every venue, including magazines, ad agencies, book publishers, greeting card companies, small business, and Web sites. This is the most useful book on the market for honing the business skills of freelance illustrators and graphic designers.

READ ONLINE
[5.57 MB]

Reviews

Complete guideline! Its such a excellent read. This really is for all who statte there had not been a worth studying. It is extremely difficult to leave it before concluding, once you begin to read the book.
-- Timothy Lynch

The ideal pdf i at any time read. I am quite late in start reading this one, but better then never. You will like the way the author create this book.
-- Eliane Bednar