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THE AUTOMATIC CUSTOMER: CREATING A SUBSCRIPTION BUSINESS IN ANY INDUSTRY



Penguin Books Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 199 x 134 mm. Language: English . Brand New Book. In *The Automatic Customer*, John Warrillow provides the essential blueprint for turning your customers into subscribers. The lifeblood of your business is repeat customers. But customers can be fickle, markets shift and competitors are ruthless. So how do you ensure a steady flow of business? The secret - no matter what industry you're in - is finding and keeping...

Read PDF *The Automatic Customer: Creating a Subscription Business in Any Industry*

- Authored by John Warrillow
- Released at 2016



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Reviews

The best book I actually go through. It can be full of wisdom and knowledge. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Prof. Greg Herzog**

Absolutely essential study book. It normally fails to price excessive. I realized this ebook from my dad and I encouraged this publication to find out.

-- **Mariela Stroman**

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