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Merger Talks between Lufthansa and Turkish Airlines

By Tim Wiebusch

GRIN Verlag GmbH Mai 2014, 2014. Taschenbuch. Book Condition: Neu. 211x152x12 mm. Neuware - Seminar paper from the year 2013 in the subject Business economics - Investment and Finance, grade: 1,0, University of Applied Sciences Wildau (Institute of Technology), language: English, abstract: During the last visit of the Turkish Prime minister Recep Tayyip Erdogan in Germany in November 2012 the German chancellor Angela Merkel told him that she would like the two countries to work on a joint management and operations of the two airline giants, Lufthansa (LH) and Turkish Airlines (TK). Erdogan seemed quite flattered about the offer responding later in an interview with the Turkish media (translated quote): During my visit to Germany, Chancellor Merkel offered to establish joint management for LH and TK. And I have responded positively to Merkel's offer. We have already had plans for joint projects and I hope to take such a joint step together. Since then there have been numerous rumours in the news about a possible merger between LH and TK. The intent of this paper is to discuss what is behind these rumours and analyse the possibility of such a merger. For this purpose we have split the paper...



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