



Management Process and Organizational Behaviour

By Karam Pal

I.K. International Publishing House Pvt. Ltd., 2008. Paperback. Book Condition: New. 16cm x 24cm. The Present book provides a Comprehensive coverage on the subject matter of Management Process and Organizational Behaviour in a logical and methodical manner. The book is rich in broad-ranging examples of business related applications, applying theories to different sections. By presenting an executive approach to management and organizational behaviour and demonstrating the application of behavioural science within the workplace the author has emphasized the role of management as a core integrating activity. It is written in a simple, self-instructional style for easy understanding of the students. Every chapter begins with an introduction followed by learning objectives of that chapter and is followed by a summary and review questions to help students structure their learning. A glossary of key terms has also been appended at the end of the book to enable students to locate the relevant information quickly. The students and the faculty of the concerned areas will find the book very useful.

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