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Introduction to Health Economics

By Lorna Guinness

Open University Press Sep 2011, 2011. Taschenbuch. Condition: Neu. Neuware - 'There are several books on the market now that claim to take readers into the intricacies of health economics 'from first principles'. To me, this book succeeds better than any.' Gavin Mooney, Honorary Professor, University of Sydney and University of Cape Town; Visiting Professor, Aarhus University, the University of New South Wales and the University of Southern Denmark 'This book would be an excellent choice for anyone wishing to be introduced to the field of health economics - it is undoubtedly the best 'Health Economics 101' textbook around . There is a desperate need for a greater understanding of health economics principles among health system policy-makers, managers and researchers; this book will contribute enormously to developing such understanding.' Professor Di McIntyre, South African Research Chair of Health and Wealth, Health Economics Unit, University of Cape Town This practical text offers the ideal introduction to the economic techniques used in public health and is accessible enough for those who have no or limited knowledge of economics. Written in a user-friendly manner, the book covers key economic principles, such as supply and demand, healthcare markets, healthcare finance and economic evaluation. The...



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