



## Healthcare tourism opportunities for India

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GRIN Verlag GmbH Sep 2014, 2014. Taschenbuch. Book Condition: Neu. 211x146x5 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2013 in the subject Health Science, grade: B-, University of Bedfordshire, course: MASTER OF BUSINESS ADMINISTRATION IN HEALTHCARE & HOSPITAL MANAGEMENT, language: English, abstract: This report is written on the topic of Healthcare Tourism Opportunities for India . The scope of this report is broad as it incorporates the case studies of five major players in Indian healthcare tourism sector. It has been observed that Healthcare Tourism and Medical Tourism are interchangeable terms. In general, there are two main causes (developed countries increasing cost of healthcare services and their overburdened healthcare infrastructure) that have resulted in enhancing the demand for healthcare tourism. Medical Malpractices Insurance is the major for increasing the healthcare cost in developed countries. Commonly, medical malpractice insurance is considered as major aspect for increasing the cost of medical treatment, widening the delay in the waitlist and also enhancing the movement of medical professionals from one region to another. India has competitive edge in the healthcare tourism because of certain characteristics: healthcare professional availability, low-cost medical treatment, enhancing popularity...



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