



Design and development of distance learning materials(Chinese Edition)

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: December 2008 Language: Chinese in Publisher: Central Radio and Television University Press of distance learning materials design and development of trying to help instructional designers to better answer the following question: how open and distance learning materials different from other types of learning materials? Is adapted from existing material. or a new course? How to open and distance courses designed to create a complete distance learning experience? What special technology that can enhance learners' initiative and effectiveness in print and online? Network materials and printed materials in which similar in what? How to assess the effectiveness of distance learning? How to write to the language does not become an obstacle of the students? How to manage writing and quality assurance work. so that high-quality materials to complete the stipulated time and within budget? Contents: Chapter 1 instructional design and open and distance learning materials 1.1 1.2 concepts and theories of instructional design Adult how learning 1.3 is adapted from Chapter 2 of the other textbooks difference between 1.4 open and distance learning instructional design type or the...

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