



So Smart But...: How Intelligent People Lose Credibility - and How They Can Get it Back

By Weiner, Allen N.

Jossey-Bass, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Credibility is the foundation of leadership, and Allen Weiner has now offered leaders the tools for building a foundation that is strong and secure. Full of examples, assessments, research, and practical tips, So Smart But . . . is required reading for all leaders who want to protect and extend the most valuable personal asset they have." -James Kouzes, coauthor of the best-selling books The Leadership Challenge and Credibility: How Leaders Gain and Lose It, Why People Demand It "Try this: Open this book three times at random and read one page. I'll bet you will encounter a communication nugget or an insight on increasing credibility that applies directly to you. Allen Weiner is one of those rare individuals capable of packaging deep communication principles in easy-to-implement tips and ideas. This book is not a hard-to-digest meal, but rather a succession of tasty communication hors d'oeuvres. Take a bite and enjoy!" -Aart de Geus, CEO and chairman of the board, Synopsys "I believe credibility is the key ingredient for success in one's personal, professional, and social life. Projecting yourself, communicating your message, and relating...



READ ONLINE
[7.02 MB]

Reviews

This is basically the best ebook we have study right up until now. it absolutely was writtern very properly and useful. You may like how the blogger write this ebook.

-- Cecil Zemplak DVM

Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.

-- Dr. Deonte Hammes DDS