



Broadcast Basics: A Beginner's Guide to Television News Reporting and Production (Paperback)

By Yvonne Cappe

Marion Street Press Inc., United States, 2006. Paperback. Condition: New. Language: English . Brand New Book. Drawing on 20 years of real-world reporting experience, this broadcast handbook guides beginning journalists through the basics of journalistic writing with a focus on broadcast style and production. Written as a practical tool, the textbook includes advice on finding story ideas, locating and interviewing sources, and writing the various elements of a newscast. Chapters on production and videography, including how to frame an interview and edit jump cuts, ensure that a strong visual presentation complements every written piece.



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