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THE COMPREHENSIVE CROWDFUNDING GUIDE: DONATION AND REWARDS-BASED CROWDFUNDING SUCCESS



Createspace, United States, 2014. Paperback Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This 100+ page Comprehensive Crowdfunding Guide is designed to walk you step-by-step through the planning and execution of a successful crowdfunding campaign. The Guide includes practical recommendations, tools and templates for every aspect of the crowdfunding campaign, from creating desirable perks and rewards, to crafting your crowdfunding video message, to effective social media strategies specific to perks and...

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- Authored by Lance Joseph Mcneill
- Released at 2014



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