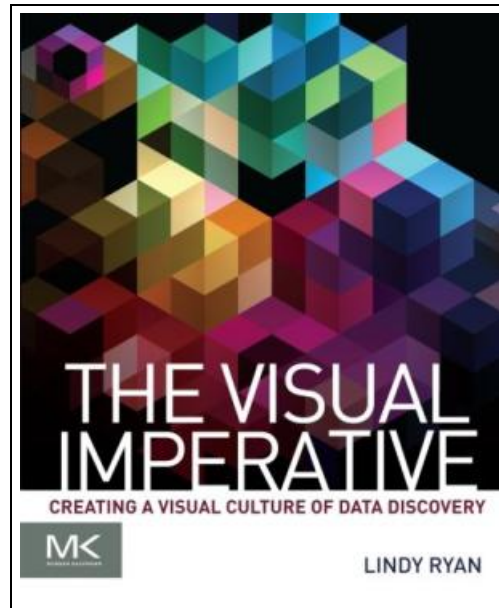


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THE VISUAL IMPERATIVE : CREATING A VISUAL CULTURE OF DATA DISCOVERY



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