



The European Union and the Regulation of Media Markets: None (Paperback)

By Alison Harcourt

MANCHESTER UNIVERSITY PRESS, United Kingdom, 2007. Paperback. Condition: New. Language: English . Brand New Book. National broadcasting and press regulation is undergoing a process of convergence in Europe. This book, newly available in paperback, explains how this process has been shaped by the actions of the European Union (EU) institutions. Alison Harcourt observes that whilst communications is one of the EU s most successful policy areas, European decision-making is eroding the national capacity to regulate for the public interest. European-level efforts to protect public interest goals have been constrained by the European Treaties. The author argues that increased European coordination in public interest regulation could be more conducive to growth and competitiveness than the dismantling of existing national laws. This, however, would require changes to the political composition of the European Union. This book assesses the potential EU media regulation provides for market growth and the protection of media pluralism, the citizen and ultimately democracy itself. These opportunities are presented in the coming decade with the developing European Constitution, EU enlargement, and the implementation and revision of European regulation. -- .

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