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Staats- Und Sozialwissenschaftliche Forschungen (133-134)

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RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 38 pages. LC Number: KF27 . E5515 2005g OCLC Number: (OCoLC)65189030 Subject: Consumers -- Information services -- Law and legislation -- United States. Excerpt: . . . actices are embraced, renewed consumer confidence in e- commerce and its multitude of applications will lead to even better data security in the marketplace. We need to promote the notion that security sells. Specifically, our bill contains three major elements. The first major element of the bill directs the Federal Trade Commission to develop rules for data security, including requirements that entities in possession of personal data have a security policy, have someone designated as responsible for that policy, and have a process for taking preventive and corrective action to ensure that policy is as robust as required. Two, the second main element of the bill relates to the special case of information brokers, which are defined in the draft as companies whose primary business is to compile and sell consumer data to third parties. The bill requires these entities to submit their security policy to the Federal Trade Commission for audit and approval on an annual basis. In addition, any...



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