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National Academies Press. Paperback. Book Condition: new. BRAND NEW, Rebuilding a Real Economy: Unleashing Engineering Innovation: Summary of a Forum, Steve Olson, National Academy of Engineering, The financial crisis that began in 2008 is a stark demonstration that we as a nation take great risks when we build too much of our economy on a base that does not create real value. Relying on vaporous transactions to generate wealth is no substitute for making real products and providing real services....

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