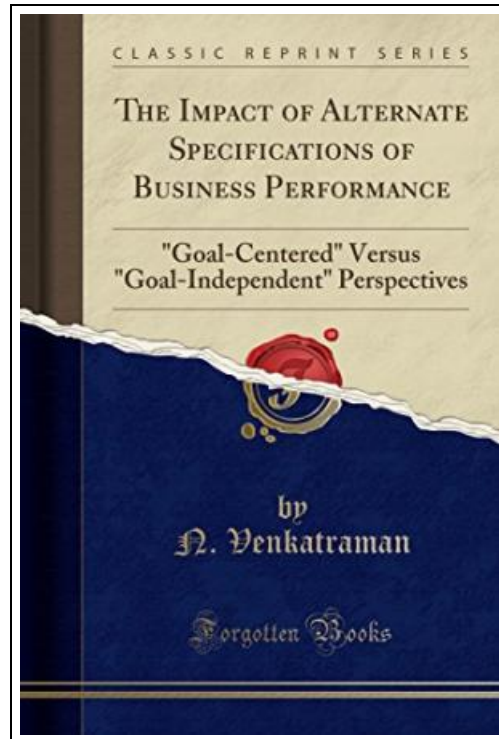


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Forgotten Books, United States, 2018. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Excerpt from The Impact of Alternate Specifications of Business Performance: Goal-Centered Versus Goal-Independent Perspectives Organizational performance or its broader manifestation, organizational effectiveness, is a topic of interest to researchers in several disciplines (such as population ecology, macro-organization theory, micro-organization theory, finance, industrial organization economics) including strategic management. Thus, while a search for an universal model of organizational effectiveness has been unsuccessful (kanter and Brinkerhoff, 1981; Cameron and Whetten, 1983a), researchers increasingly favor discipline-specific approaches. Cameron and Whetten note that As a construct, organizational effectiveness is similar to an untapped terrain, where the responsibility lies with the researcher to chart it (1983a; p. Hofer echoes a similar view: it seems clear that different fields of study will and should use different measures of organizational performance because of the differences in their research questions, as well as their ultimate purposes (1983; pp. 44-45) Consequently, a major task for strategy researchers is to conceptualize the organizational performance construct (and develop appropriate measurement schemes) consistent with the fundamental premise of the field. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.



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