



Social Media Marketing: Social Media Marketing - 2nd Edition - How to Build and Execute Your Own Social Media Strategy

By M J Brown

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Social Media Marketing - 2nd Edition: How to Build and Execute Your Own Social Media Strategy This book contains proven steps and strategies on how to use social media to market your products and services. Social media has evolved rapidly and turned into an important part of our life and how the world functions. Only a few years ago people said that if as a business, you are not on social media, you are missing out. Today nobody says that because it s a given that every business, no matter how big or small, has an online presence. It s no longer just an additional source of leads or just a side note in the marketing plan of a business. Social media is now at the center stage of how businesses run and how they market their products and services. By reading Social Media Marketing, you will learn: The basics of social media marketing How to form a good social media strategy. How to start a good blog that will be the cornerstone of your social media empire....



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