



## Marketing for Hospitality and Tourism (6th Edition)

By Kotler, Philip T.; Bowen, John T.; Makens Ph.D., James

Pearson. Book Condition: New. 0132784025 This is an International Edition. Brand New, Paperback, Delivery within 6-14 business days, Similar Contents as U.S Edition, ISBN and Cover design may differ, printed in Black & White. Choose Expedited shipping for delivery within 3-8 business days. We do not ship to PO Box, APO, FPO Address. In some instances, subjects such as Management, Accounting, Finance may have different end chapter case studies and exercises. International Edition Textbooks may bear a label "Not for sale in the U.S. or Canada" and "Content may differ from U.S. Edition" - printed only to discourage U.S. students from obtaining an affordable copy. The U.S. Supreme Court has asserted your right to purchase international editions, and ruled on this issue. Access code/CD is not provided with these editions, unless specified. We may ship the books from multiple warehouses across the globe, including India depending upon the availability of inventory storage. Customer satisfaction guaranteed.



READ ONLINE  
[ 2.39 MB ]

### Reviews

*Thorough guide! Its this kind of excellent go through. It normally will not price an excessive amount of. You may like just how the blogger compose this ebook.*

-- Mrs. Linnea McKenzie

*Simply no terms to explain. I am quite late in start reading this one, but better then never. Its been written in an remarkably easy way and is particularly merely soon after i finished reading this book where basically changed me, affect the way i really believe.*

-- Prof. Jedediah Kuhic DVM