



Writing Your Plan for Small Business Success (Paperback)

By Ian Birt

Allen Unwin, Australia, 2016. Paperback. Condition: New. 6th edition. Language: English . Brand New Book. If you re starting a small business, or making major changes to your existing one, to go forward with confidence, you need to write a business plan. This widely used, practical guide shows you how to prepare an effective business plan to obtain a loan and get your business off the ground. It includes: step-by-step guidelines to create a business plan; sample business plans for a range of business types; examples, exercises, quick quizzes, activities and web references; a list of environmentally sustainable business practices; options for marketing, production, purchasing, staffing and financing; what to do when business conditions change. Writing Your Plan for Small Business Success is essential for students of small business management, as well as a valuable guide for anyone heading out on their own. It covers competencies required for the Business Services Training Package, and reflects current legislation and best practice.



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