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SUCCESSFUL GLOBAL LEADERSHIP



Palgrave Macmillan Aug 2016, 2016. Buch. Condition: Neu. Neuware - This book provides practical frameworks for anyone hoping to become a successful global leader, and outlines the challenges that international firms face when managing across cultures. It highlights the cognitive, affective, and behavioral actions leaders can take to understand the differences between foreign values and traditions, and how to develop a corporate environment where global leadership can thrive. Drawing on the latest research findings, interviews with executives, and the author's...

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- Authored by Ramon Henson
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