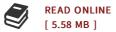


## Work-life balance

## By Martin Hellmund

Grin Verlag Dez 2012, 2012. Taschenbuch. Book Condition: Neu. 307x258x7 mm. This item is printed on demand - Print on Demand Titel. Neuware - Bachelor Thesis from the year 2011 in the subject Business economics - Personnel and Organisation, grade: 1,3, Ashcroft International Business School Cambridge (International Management), course: Undergraduate Major Project, language: English, abstract: Table of ContentsAbstractiiiList of TablesivList of Figuresv1. Introduction11.1. Background to the study11.2. Objectives of the study41.3. Layout of the study51.4. Usefulness of the study52. Literature Review62.1. Introduction62.2. History of the term Work-life balance62.3. Defining the term Work-life balance72.4. The complexity of Work-life balance102.5. Reasons for the increasing popularity of Work-life balance112.6. Cultural Research on Work-life balance133. Research Methodology163.1. Introduction163.2. Research Objectives163.3. Research Design173.5. Reliability and Validity213.6. Data Analysis224. Findings and Results234.1. Introduction234.2. The results of the U.S. questionnaire234.3. German pilot study255. Analysis285.1. Introduction285.2. Change of society285.3. Demographic changes315.4. Business pressures335.5. Intercultural Work-life balance differences between Germany and the U.S.336. Conclusions and Recommendations376.1. Introduction376.2. Reasons for the popularity376.3. Cultural Differences386.4. Limitations of the study396.5. Future Research and Recommendations397. Referencesvi8. AppendicesixThe term Worklife balance has become very popular over the past decades due to several reasons. For example, the demographic changeand business pressure to be the employer...



## Reviews

Certainly, this is actually the greatest job by any author. It is definitely simplified but excitement inside the 50 percent of the book. I am just easily will get a delight of studying a composed pdf.

## -- Lelia Heidenreich

The very best publication i possibly read. it was writtern very perfectly and useful. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Wilhelm Predovic