



## Future Trends in Production, Innovation and Technology Management (2011)

By Günther Schuh

Apprimus Wissenschaftsver Jan 2013, 2013. Buch. Book Condition: Neu. 218x154x25 mm. Neuware - Manufacturing companies in high-wage countries find themselves more than ever confronted to rapidly changing requirements, an increasing competition from evolving, low-cost countries and an uncertain global environment. Shorter product lifecycles, more product variants caused by more differentiated customer demands and the desire for more individualized products, an increasing product complexity as well as decreasing delivery and throughput times are characteristic consequences for companies in this turbulent environment. In this context, the ability to adapt the product process to the changing requirements throughout the product life cycle, from the initial idea, through design and manufacture, to service and final disposal and to generate transparency along the value chain to all product related data has become an important competitive factor. Expect these complexities and continuing cost differences; the production is shaped by new trends around the world. Consequently, detecting and targeting new trends build the foundation of effective strategies, which can be adapted by companies to remain competitive and to ensure a successful business future. To achieve sustainable competitive advantages the consideration of the following trends, including innovation and technology management, supply chain management, global production, production systems and...



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