



Using Charts to Improve Profits (Paperback)

By Ely Francis

Createspace, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Charts are living proof that a picture is worth a thousand words. Charts provide management with an easily understood review of a company's past, present and projected future. This book explains how charts can be used most effectively, and how profits can be improved through a well-thought-out chart program. Many executives have difficulty in analyzing financial statements; they often have too little time to study interpretive reports. The solution to this major management problem of communication is a group of charts for total company, each division and the important product lines. These charts should review sales, costs, profits, percent to sales, return on investment, inventories and receivables. The annual periods covered will extend back five years and forward five years. The more current review will include monthly, quarterly and year-to-date information for last year, this year and next year. This book explains how the proper comparisons of operating results in chart form can alert management to unfavorable sales, cost, profit, inventory and receivable trends. It also explains how charts can effectively highlight the consequences of alternate courses of action. A series of...



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