

[DOWNLOAD](#)[READ ONLINE](#)  
[ 4.89 MB ]

## Increasing Your Tweets, Likes, and Ratings: Marketing Your Digital Business (Hardback)

By Suzanne Weinick

Rosen Publishing Group, United States, 2012. Hardback. Book Condition: New. 234 x 165 mm.

Language: English . Brand New Book. A digital entrepreneur not only needs to create a product of value to users, but also needs to learn to promote, sell, and stand behind the product. This book explores the role of digital marketing and getting one's product noticed in a competitive market.

Digital marketing is the process of using search engines, social media, and mobile devices as part of a strategy to attract and retain customers. This book presents a variety of digital marketing techniques that can help make a name for one's app, game, blog, or website. Ideas include starting a company page on Facebook, using search engines to target customers, or microblogging on Twitter. With some creativity and know-how, teens will be on their way to marketing their digital products successfully.

### Reviews

*This ebook might be worth a read, and superior to other. It is probably the most amazing publication we have read. Your lifestyle period will likely be transform once you total looking over this publication.*

-- **Alana McCullough**

*This is basically the greatest book i have got read through until now. It normally will not expense an excessive amount of. I am just delighted to let you know that here is the greatest book i have got go through within my individual existence and might be he finest book for at any time.*

-- **Precious McGlynn**