



Startup Wealth The Entrepreneurs Guide to Personal Financial Success and Long-Term Security

By Joyce L Franklin

Rubydon Press. Paperback. Condition: New. 228 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Entrepreneurs are inherently optimistic people. But the very optimism that contributes to their success may torpedo the subsequent preservation of their fortune. Startup Wealth is a crucial guide for entrepreneurs looking to understand the personal financial and legal challenges of creating and building a company. More than 65 entrepreneurs, executives, venture capitalists, and advisors offer advice for making smart financial decisions in all phases of a startup. Entertaining success stories and revealing lessons learned come from the founders of Tesla Motors, the CFO of Yahoo, and other tech luminaries. An exploration of the Entrepreneurs Wheel of Life and easy-to-follow checklists will help you and your employees maximize personal wealth from day one until well after your IPO or acquisition. Rounding out Startup Wealth are comprehensive discussions of equity awards, stock options, and angel investing. Praise for Startup Wealth This book contains a wealth of genuinely usable tips and advice, set against a background of entertainingly presented tales of Silicon Valley failure and success. Joyce has compiled a terrific combination of tactical moves informed by factual lessons learned. Lise Buyer, Principal and Founder, Class V Group Starting a new...

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