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Lean Retail and Wholesale (Hardback)

By Paul Myerson

McGraw-Hill Education - Europe, United States, 2014. Hardback. Condition: New. Language: English . Brand New Book. Best practices for implementing Lean techniques in retail and wholesale Lean Retail Wholesale is a highly insightful and succinct guide to lean application and a valuable resource for any retailer or wholesaler seeking a competitive edge. --APICS Magazine, January/February 2015 Essential reading for those who want to learn how Lean provides a competitive edge in today s fast-paced, multi-channel, and cost-conscious environment. --Mark Temkin, Director, Demand Planning, Barnes Noble, Inc. Provides an enlightening perspective on the applications of Lean principles to the increasingly challenging worlds of the retail and wholesale sectors. --Professor C. John Langley, Jr., Penn State University Featuring real-world case studies, this practical, streamlined guide reveals how utilize a comprehensive Lean methodology throughout retail and wholesale businesses to reduce costs and improve productivity, quality, customer service, and profitability. Lean Retail and Wholesale examines Lean opportunities from the viewpoint of retail strategy, merchandise management, and store and distribution operations and provides a holistic, systematic approach for identifying and eliminating non-value-added activities. The Lean techniques presented can be applied to traditional brick-and-mortar wholesalers and retailers as well as e-businesses. Coverage includes:Using Lean as a...

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