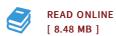




Methods That Matter: Integrating Mixed Methods for More Effective Social Science Research (Paperback)

Ву -

The University of Chicago Press, United States, 2016. Paperback. Condition: New. Language: English. Brand New Book. To do research that really makes a difference-the authors of this book argue-social scientists need questions and methods that reflect the complexity of the world. Bringing together a consortium of voices across a variety of fields, Methods that Matter offers compelling and successful examples of mixed methods research that do just that. In case after case, the researchers here break out of the traditional methodological silos that have long separated social science disciplines in order to better describe the intricacies of our personal and social worlds. Historically, the largest division between social science methods has been that between quantitative and qualitative measures. For people trained in psychology or sociology, the bias has been toward the former, using surveys and experiments that yield readily comparable numerical results. For people trained in anthropology, it has been toward the latter, using ethnographic observations and interviews that offer richer nuances of meaning but are difficult to compare across societies. Discussing their own endeavors to combine the quantitative with the qualitative, the authors invite readers into a conversation about the best designs and practices of mixed methodologies to...



Reviews

A very amazing ebook with lucid and perfect answers. it was actually writtern quite flawlessly and useful. Its been written in an exceedingly basic way and it is simply right after i finished reading this publication in which basically changed me, change the way i really believe.

-- Garett Stanton

This created pdf is excellent. This is for anyone who statte that there had not been a really worth reading through. Your life span will probably be transform as soon as you total looking over this publication.

-- Prof. Esteban Wuckert