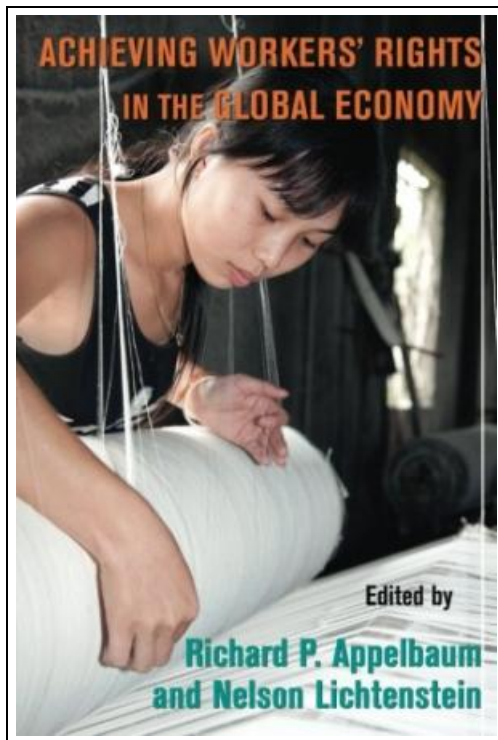


Achieving Workers Rights in the Global Economy (Paperback)



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ACHIEVING WORKERS RIGHTS IN THE GLOBAL ECONOMY (PAPERBACK)



Cornell University Press, United States, 2020. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The world was shocked in April 2013 when more than 1,100 garment workers lost their lives in the collapse of the Rana Plaza factory complex in Dhaka. It was the worst industrial tragedy in the two-hundred-year history of mass apparel manufacture. This so-called accident was, in fact, just waiting to happen, and not merely because of the corruption and exploitation of workers so common in the garment industry. In *Achieving Workers Rights in the Global Economy*, Richard P. Appelbaum and Nelson Lichtenstein argue that such tragic events, as well as the low wages, poor working conditions, and voicelessness endemic to the vast majority of workers who labor in the export industries of the global South arise from the very nature of world trade and production. Given their enormous power to squeeze prices and wages, northern brands and retailers today occupy the commanding heights of global capitalism. Retail-dominated supply chains--such as those with Walmart, Apple, and Nike at their heads--generate at least half of all world trade and include hundreds of millions of workers at thousands of contract manufacturers from Shenzhen and Shanghai to Sao Paulo and San Pedro Sula. This book offers an incisive analysis of this pernicious system along with essays that outline a set of practical guides to its radical reform. Contributors: Mark Anner, Penn State University; Richard P. Appelbaum, University of California, Santa Barbara; Jennifer Bair, University of Colorado Boulder; Renato Bignami, labor inspector, Brazil; Jeremy Blasi, UNITE HERE Local 11, Los Angeles, and Penn State; Anita Chan, Australian National University; Jenny Chan, University of Oxford; Jill Esbenshade, San Diego State University; Gary Gereffi, Duke University; Jeff Hermanson, International Union League for Brand Responsibility; Jason Kibbey, Sustainable Apparel...



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