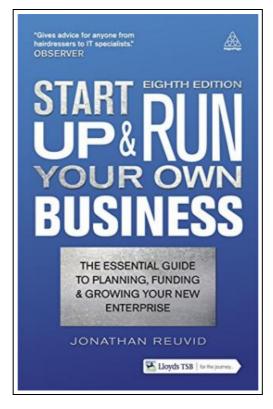
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Here is the finest publication we have read right up until now. It is actually writter in easy words instead of difficult to understand. Its been written in an remarkably easy way in fact it is only right after i finished reading this book in which basically changed me, modify the way i really believe.

(Prof. Vanessa Smitham V)

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Kogan Page. Paperback. Condition: New. 320 pages. Dimensions: 8.4in. x 5.4in. x 0.9in.Startinga business is one thing, but running and keeping it going is another. Annually, there are around 400, 000 start-ups in the UK, but in a single year 300, 000 businesses also fail. Start Up and Run Your Own Business brings the skills of experienced blue-chip consultants to bear on your enterprise. Now in its 8th edition, the book lends readersthe authority and experiencethey need to make the right decisions to ensuretheir business survives and thrives beyond the critical first few years. Author Jonathan Reuvid gives expert advice and commentary on all the key issues you need to address to make your business successful - from business definition, marketing and raising finance, to procurement, accountancy, IT, taxation and HR issues. This 8th edition is also revised and updated to cover all the ramifications of the current credit crunch conditions and economic downturn for growing and fledgling businesses. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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