



The It Marketing Crash Course: How to Get Clients for Your Technology Business

By Raj Khera

Createspace, United States, 2013. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The IT Marketing Crash Course will help you grow your technology business. If you provide managed services, web/mobile application development, software development, cybersecurity or network services, this book will show you how to generate more qualified leads and close more sales. What people are saying: Raj is a superstar marketer whose strategies I've followed and written about for years. Now he shares his techniques for success with you in this entertaining book. I'm confident his proven ideas will benefit your business. - David Meerman Scott, international bestselling author of The New Rules of Marketing and PR, now in more than 25 languages If you need to focus your entire team on what it takes to sell more, give them this book - fast. - Dan Solomon, author of Media Rules! and former-CEO of a three-times INC 5000 company The book dives right into actionable steps to help technology companies win more business. - Dale Coyner, Founder, Communicast Inc. Raj has been an Internet pioneer even before there was a GUI. His latest work pushes the envelope...



READ ONLINE

[5.4 MB]

Reviews

This ebook is definitely not effortless to get started on reading through but very fun to read through. it was actually written very perfectly and valuable. I discovered this ebook from my dad and i suggested this book to understand.

-- **Kaden Daugherty V**

This is actually the very best pdf i have read through right up until now. This really is for those who state there was not a well worth looking at. Your lifestyle period is going to be convert as soon as you total reading this article publication.

-- **Margaretta Wolf**