



The Institutional Logics Perspective: A New Approach to Culture, Structure and Process

By Patricia H Thornton, William Ocasio, Michael Lounsbury

Oxford University Press, United Kingdom, 2012. Paperback. Book Condition: New. 232 x 154 mm. Language: English . Brand New Book. How do institutions influence and shape cognition and action in individuals and organizations, and how are they in turn shaped by them? Various social science disciplines have offered a range of theories and perspectives to provide answers to this question. Within organization studies in recent years, several scholars have developed the institutional logics perspective. An institutional logic is the set of material practices and symbolic systems including assumptions, values, and beliefs by which individuals and organizations provide meaning to their daily activity, organize time and space, and reproduce their lives and experiences. This approach affords significant insights, methodologies, and research tools, to analyze the multiple combinations of factors that may determine cognition, behaviour, and rationalities. In tracing the development of the institutional logics perspective from earlier institutional theory, the book analyzes seminal research, illustrating how and why influential works on institutional theory motivated a distinct new approach to scholarship on institutional logics. The book shows how the institutional logics perspective transforms institutional theory. It presents novel theory, further elaborates the institutional logics perspective, and forges new linkages to key literatures...



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