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Shoe and Leather Encyclopedia - A Book of Practical and Expert Testimony by Successful Merchants. Each Article a Chapter, Each Chapter a Single and Separate Subject (Paperback)

By The Shoe Leather Gazette

White Press, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Shoe and Leather Encyclopedia by The Shoe Leather Gazette is a collection of vintage articles on the subject of leather shoe and boot manufacturing. It contains a wealth of information originally aimed at shoe retailers, including lists of different styles and manufacturers, the names of contemporary retailers, instructions on how to run a shoe retail business, details concerning sizing and measurements, and much more. This volume is highly recommended for modern designers of vintage footwear, as well as those with an interest in historical styles and fashion. Contents include: List of Shoe Names, List of Shoe Manufacturers, List of Shoe Wholesalers, Revised Shoe Glossary, Leather Terms Defined, Shoe Stock Keeping, How to Make Profit, Retail Shoe Advertising, Shoe Window Trimming, Shoe Card Writing, Sizes of Children s Shoes, Brands of Rubbers, etc. Many vintage books such as this are becoming increasingly scarce and expensive. It is with this in mind that we are republishing this volume now in an affordable, modern, high-quality addition complete with a specially commissioned new introduction on history of shoemaking.



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