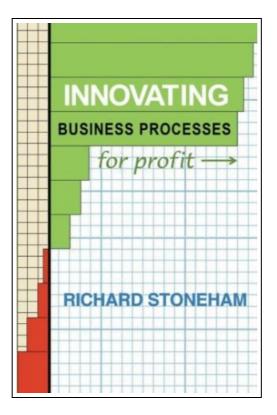
Innovating Business Processes for Profit: How to Run a Process Program for Business Leaders (Paperback)



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Reviews

Completely essential read publication. I am quite late in start reading this one, but better then never. You wont truly feel monotony at at any moment of your time (that's what catalogs are for regarding should you question me). (Nels Runte IV)

INNOVATING BUSINESS PROCESSES FOR PROFIT: HOW TO RUN A PROCESS PROGRAM FOR BUSINESS LEADERS (PAPERBACK)



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Balboa Press Australia, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Managing business processes must be a priority for organizations that want to be innovative and profitable. But despite their importance, many public and private organisations delegate the managing of process projects to information technology specialists who may not know what s truly best for the business. Richard Stoneham, managing director of Business Processes Australia, argues that business leaders need to lead process programs that own these process projects. Learn how to: lead a process program to deliver strategic outcomes; understand how the program manages process projects; reap targeted business benefit to by implementing innovative end-to-end process design; optimise for the whole enterprise, by pursuing cross-functional process design; access detailed methods and techniques for process program and project leaders pick the right information technology applications. Don t fall into the trap of thinking that processes are not of interest to you and should be left to operational managers. They re strategically important, and you need to understand modern process innovation to lead your team effectively. Once you take ownership of delivery of business processes, you II collaborate better with information technology specialists and others in your organisation. The end result will be supportive customers, improved efficiency, better morale, robust profits and growth capacity.

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