

## Crafts and Craft Shows: How to Make Money (Paperback)

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## Reviews

This composed book is fantastic. it absolutely was writtern quite properly and helpful. I am very happy to explain how this is the very best ebook i actually have read during my own existence and may be he best pdf for actually. (Prof. Elody D'Amore)

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## CRAFTS AND CRAFT SHOWS: HOW TO MAKE MONEY (PAPERBACK)



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Allworth Press, U.S., United States, 2007. Paperback. Condition: New. 2nd ed.. Language: English . Brand New Book. Craftspeople and hobbyists will welcome this new edition of a popular book. Comprehensive and indispensable, Crafts and Crafts Shows gives advice on everything needed to succeed in the craft-show marketplace. Easy-to-follow instructions make it a snap to select the best shows to attend, create an appealing booth, and offer good customer service. Each chapter in the top-selling guidebook has been completely updated to reflect recent changes in the craft world and the book includes new information on branding, creating products that can compete in today s marketplace, selling on the Internet, and taking promotional photos, as well as creating new marketing strategies for pricing and moving merchandise.- Easy to read, full of practical wisdom and entertaining stories - Up-to-the-minute information on internet marketing and branding - Proven advice--14,000 copies of the first edition sold! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don t aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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