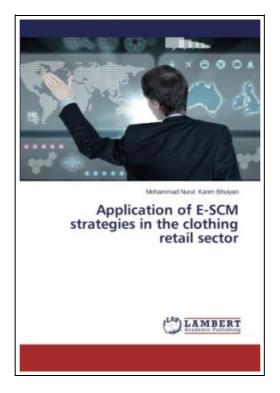
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APPLICATION OF E-SCM STRATEGIES IN THE CLOTHING RETAIL SECTOR



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