



Fashion Window Shopping

By David Choi, Lynn Lin, Cynthia Hsu,

Choi's Gallery February 2014, 2014. Trade Paperback. Condition: New. This book provides an abundance of eye candy for those interested in fashion, merchandising, window displays and art installation. Fashion Window Shopping showcases the most creative and unconventional retail shop window designs and merchandising from around the world. Featured throughout the book are displays from department stores such as Barneys, Liberty of London, Topshop and Macys, as well as luxury brands Herms, Prada, Chopard, and Duchamp London. Not to be outdone, High Street stores Banana Republic, Uniqlo, Toms and smaller boutique shops provide equally inspiring work. The highly curated examples are marked by extraordinary visual inventiveness and functionality. The visual imagery is accompanied by text explaining the idea, construction, and execution of the window displays, which proves helpful to those looking to entice new customers. Fashion Window Shopping is a brilliant combination of fashion and design that puts originality at the forefront. Come join us-- lets window shop!.



Reviews

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