



Exploring Research

By Neil J. Salkind

Pearson Education Limited, United Kingdom, 2013. Paperback. Book Condition: New. Pearson New International Edition. 279 x 216 mm. Language: N/A. Brand New Book. Presents the basics of research in the social and behavioral sciences in an informative and student-friendly way. Salkind's Exploring Research, 8th edition makes research methods accessible for students. Exploring Research provides an introduction to research methods through a friendly, approachable writing style. Salkind describes how to collect and analyze data and provides thorough instruction on how to prepare and write a research proposal and manuscript. The text explores the use of electronic sources (the Internet) as a means to enhance research skills and includes discussions about scientific methods. The most common types of research models in the social and behavioral sciences are incorporated, including qualitative methods. Salkind covers the research process, problem selection, sampling and generalizability, as well as a discussion of the measurement process. Teaching Learning Experience * Personalize Learning - MySearchLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. *Improve Critical Thinking - What You ll Learn...



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