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# HUG YOUR CUSTOMERS: LOVE THE RESULTS



Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Hug Your Customers: Love the Results, Jack Mitchell, Like the international bestseller "Who Moved My Cheese?", "Hug Your Customers" is powerful through its simplicity. Jack Mitchell is CEO of Mitchells - a clothes store and one of the most successful small businesses in America. This family-run business has built extremely healthy profit margins in a tough retail market through a most refreshing approach to sales - hug your customers! In other...

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- Authored by Jack Mitchell
- Released at -



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