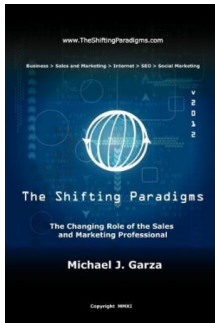


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THE SHIFTING PARADIGMS: THE CHANGING ROLE OF THE SALES AND MARKETING PROFESSIONAL



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