



Becoming a Professional Life Coach: Lessons from the Institute of Life Coach Training (Hardback)

By Diane S. Menendez, Patrick Williams

WW Norton Co, United States, 2015. Hardback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Building Your Ideal Private Practice, a best-seller in its genre, is now fully revised after its original publication in 2000. Much has changed for therapists in private practice over the past fifteen years, including the widespread encroachment by insurance and managed care into the marketplace, the density of new therapists as over 600,000 therapists nationwide try to stay viable, and the role of the Internet in marketing services. The revision of Building Your Ideal Private Practice is a comprehensive guide, updated with six new chapters and targeted for therapists at all stages of private practice development. It covers the essential how-to questions for those starting out in practice and explains the common pitfalls to avoid.

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