



## The New Conscious Manager: Managing, Leading and Teaching to Succeed in the New Business Environment (Paperback)

By Jim Wilson

Booksurge Publishing, 2009. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Jim Wilson s The New Conscious Manager is a clarion call for every person engaged in business practices. With unparalleled economic turmoil at hand and our worldwide institutions intricately enmeshed, what began as financial upheaval is now a global tsunami. Every level of society is affected; every phase of business is forever changed. According to Wilson, it will be the managers who recognize these dramatic changes and shift their focus from profit margins to the needs of society, who will succeed. But how do they make this transition from the old approach to the new? This book answers vital questions about a manager s responsibilities for tomorrow s new business environment. Written with keen knowledge, Wilson shows a more conscious-driven approach to employees and the public that entails a new style of management, leadership, teaching, and ethical behavior to effectively meet not only the future needs of business, but those of a global society as well.

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