



Structures for Strategy: The Operations Plan (Paperback)

By Allen H. Munro

Morgan James Publishing, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Structures for Strategy Operations Plan is a strategy-crafting tool ideal for Ops management planning. This formula is of specific interest to professional career operations managers to use as a comprehensive checklist in addressing operations issues. OPERATIONS PLANNING is to do with world class comparison in regard to technological innovation, the optimal use of resources, logistics, distribution and supply chain management. Focus is on quality-driven outcomes produced efficiently within stringent safety regimes all competitively geared. Useful for the: *SBU/General/Corporate Manager *Small Business Owner *Entrepreneur .seeking to ensure that the brand they manage is deployed with the best results. The unique design of the framework templates and methodology, utilized throughout the planning format, provides a pathway towards a process, procedures and profitability refinement.



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