

## Clothing Event Planning (Chinese Edition)

By ZHAO HONG SHAN DENG BIAN ZHU

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date:2007-03-01 Pages: 226 Language: Chinese Publisher: China Textile Press [Description] This book based on the exhibition management. exhibition of internal mechanisms and external linkages to sub-block writing. The book is divided into three parts . the basic theory . exhibition organization ( from the perspective of the organizer ) part and the practical part of the exhibiting companies . trying to make each part of the organic links. constitute the basic framework of the .Four Satisfaction guaranteed,or money back.



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