



Creativity, Communication and Cultural Value (Paperback)

By Keith Negus, Michael Pickering

SAGE Publications Inc, United States, 2004. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. There have been few critical engagements with the concept of creativity in recent years, so the authors provide an important contribution in drawing attention to what is arguably at the heart of much of what we most value in culture - Douglas Kellner, University of California, Los Angeles In this important book, Keith Negus and Michael Pickering challenge commonplace assumptions about creativity and casual invocations of genius. They give comfort neither to popular wisdom nor to academic convention. Drawing on the work of philosophers, sociologists, political theorists and economists, as well as artists, musicians and novelists, they raise profound questions about the very ideas which sustain our understanding of art and culture - Professor John Street, University of East Anglia It s all too rare to read a cultural studies book that offers any real originality. This one achieves this, not only by addressing debates and sources neglected in the field, but also by traversing high and low culture, and all points between - Dave Hesmondhalgh, The Open University Creativity has become a buzzword and key issue in debates about...



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Reviews

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Undoubtedly, this is actually the greatest job by any author. This can be for those who statte there was not a worthy of studying. I am delighted to inform you that this is actually the greatest publication i actually have read within my very own daily life and could be he greatest book for ever.

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