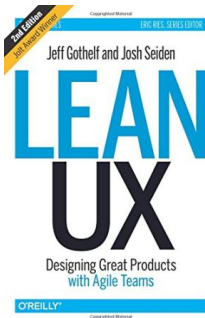


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O'Reilly Media, Inc, USA, United States, 2016. Paperback. Condition: New. 2nd ed.. Language: English. Brand New Book. Lean UX has become the preferred approach to interaction design, tailored for today's agile teams. In the second edition of this award-winning book, leading advocates Jeff Gothelf and Josh Seiden expand on the valuable Lean UX principles, tactics, and techniques covered in the first edition to share how product teams can easily incorporate design, experimentation, iteration, and continuous learning...

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- Authored by Jeff Gothelf, Josh Seiden
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